



# Certificate of COMPLIANCE

*This is to certify that*

## **DEMANDIFY MEDIA PRIVATE LIMITED**

**REG. OFFICE: 4TH FLOOR, A-414 AND A—415, NYATI EMPRESS, VIMAN NAGAR ROAD,  
PUNE MAHARASHTRA 411014, INDIA**

*Has been independently assessed by GS CERT and is compliant with the requirements of*

## **GDPR**

**General Data Protection Regulation**

For the following scope of activities: -

**PROVISION OF ROI-FOCUSED DIGITAL MARKETING SOLUTIONS FOR B2B SOFTWARE AND TECHNOLOGY COMPANIES, INCLUDING CONTENT AND EMAIL MARKETING, AI-POWERED ACCOUNT-BASED MARKETING (ABM), INTENT DATA SERVICES, DISPLAY ADVERTISING, LEAD GENERATION, AND THE ORGANIZATION OF WEBINARS AND EVENTS. SERVICES ARE DELIVERED GLOBALLY WITH A PERFORMANCE-DRIVEN AND CLIENT-CENTRIC APPROACH TO SUPPORT BUSINESS GROWTH AND MEASURABLE OUTCOMES.**

**This certificate is issued under the following conditions:**

1. It applies only to the management maintained in the above referenced scope.
2. The certificate remains valid until the manufacturing conditions or the management system are changed and is subject to Continuous surveillance according to the **General Data Protection Regulation** Guidelines.
3. The certificate validity is conditioned by positive results or surveillance audits. Further clarification regarding the scope of the certificate and applicability of the management system requirements may be obtained by consulting the Organization.

**Certificate No.: IN-GSCERT-2025-07-025**

**Issuance Date: 03/07/2025**

**Date of Expiry: 02/07/2028**

**1<sup>ST</sup> Surveillance Audit Due: 02/07/2026**

**2<sup>ND</sup> Surveillance Audit Due: 02/07/2027**

**This Certificate is property of GLOBAL STANDARDS CERTIFICATION and remains valid Subject to satisfactory surveillance audits**



Auth. Signatory



The Validity of this certificate can be verified at <http://www.gs-cert.in/verify-clients/> <https://nmsac.com/check-your-certification>  
This certificate of registration remains the property of GLOBAL STANDARD CERTIFICATION, and shall be returned immediately upon request.  
GLOBAL STANDARD CERTIFICATION is accredited by NMSAC